

Four Fundamental Personality Styles

Mover (SP-Orange) Personality Style

Hands-On & Spontaneous

Core Value: **Freedom**

The Mover personality style is courageous, exploratory, and playful. Movers seek action and adventure. They crave variety and enjoy improvising. Movers are good at thinking on their feet. They automatically find the fastest way to do things and make them fun. They change course as often as is needed and aren't likely to let bumps in the road slow them down.

Connector (NF-Blue) Personality Style

Theoretical & Subjective

Core Value: **Relationship**

The Connector personality style is considerate, cooperative, and encouraging. Connectors seek harmony and personal connection. They prefer to make decisions that feel good and are in alignment with their values. Connectors naturally interact with others and connect meaning to events. They excel at recognizing strengths in others and place a high importance on personal growth.

Thinker (NT-Green) Personality Style

Theoretical & Objective

Core Value: **Competency**

The Thinker personality style is curious, logical, and self-sufficient. Thinkers seek clarity and knowledge. They prefer to make calculated decisions. Thinkers explore all aspects of an issue and can't help but suggest new ways of doing things. They need time to think before making decisions. They can be fiercely independent and value their privacy.

Planner (SJ-Gold) Personality Style

Hands-On & Planned

Core Value: **Responsibility**

The Planner personality style is organized, prepared, and dependable. Planners seek order and fairness. They crave consistency and having things in their place. Planners are naturally able to distinguish right from wrong. They like to keep their personal space well-tended and pay attention to details. They seek a sense of completion and enjoy crossing items off a list.

An individual's preference for extraversion or introversion as well as their 2nd most dominant style significantly impacts how their most dominant style is expressed.

Introverts tend to keep their most dominant style on the inside and show their 2nd most dominant style to the outside world.